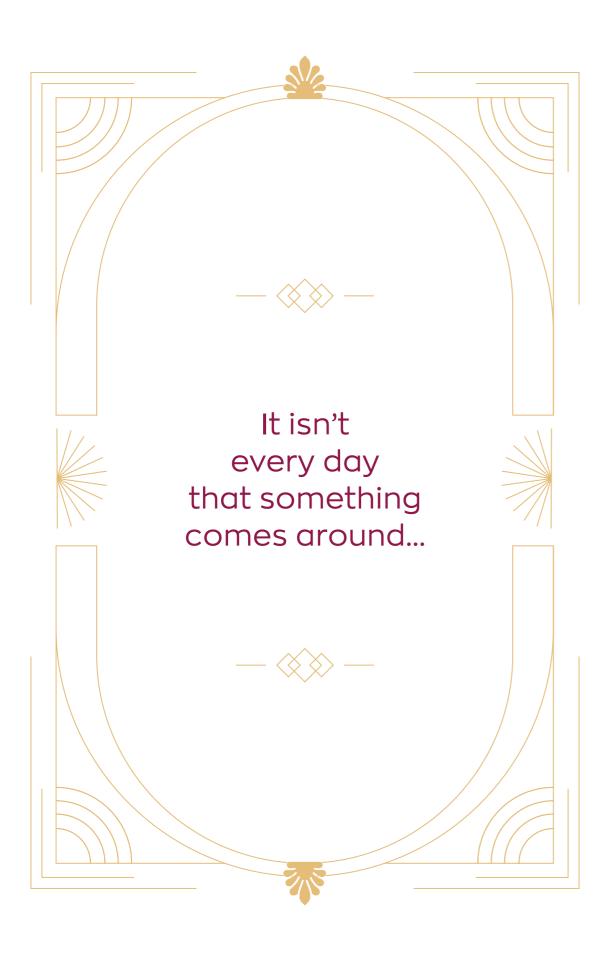
# CENTRED AROUND — YOU—



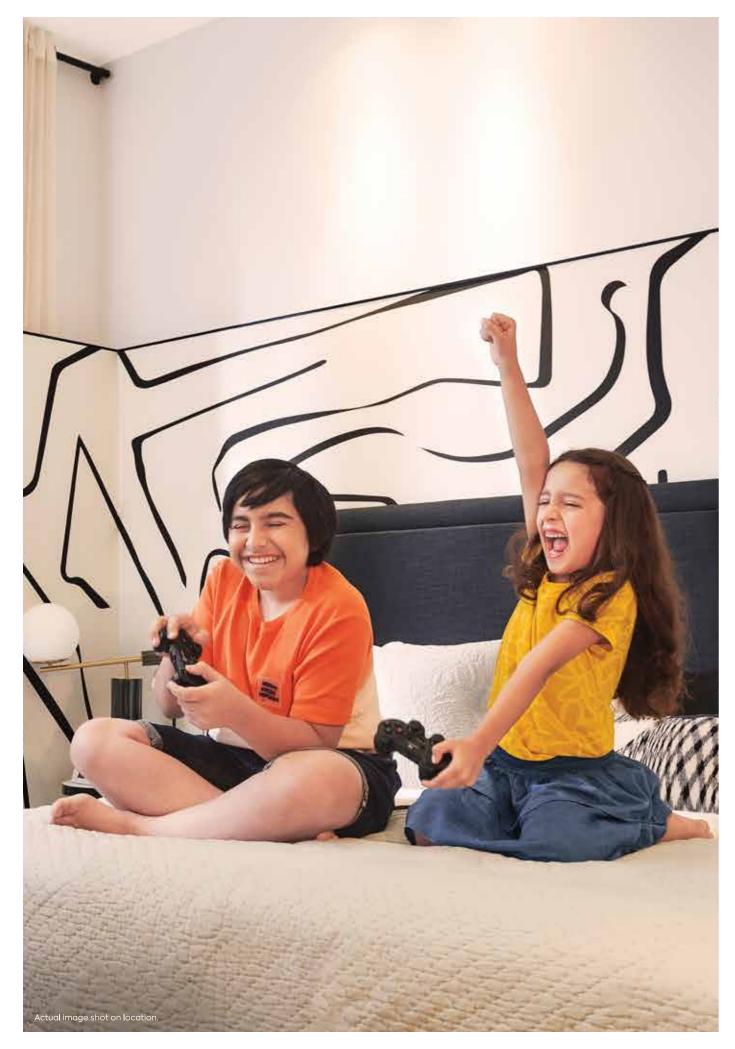


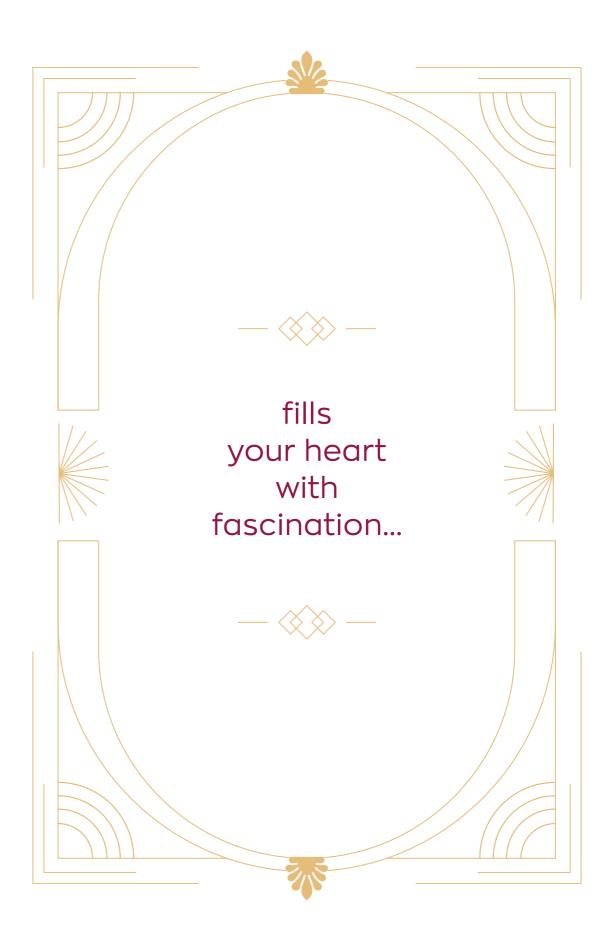
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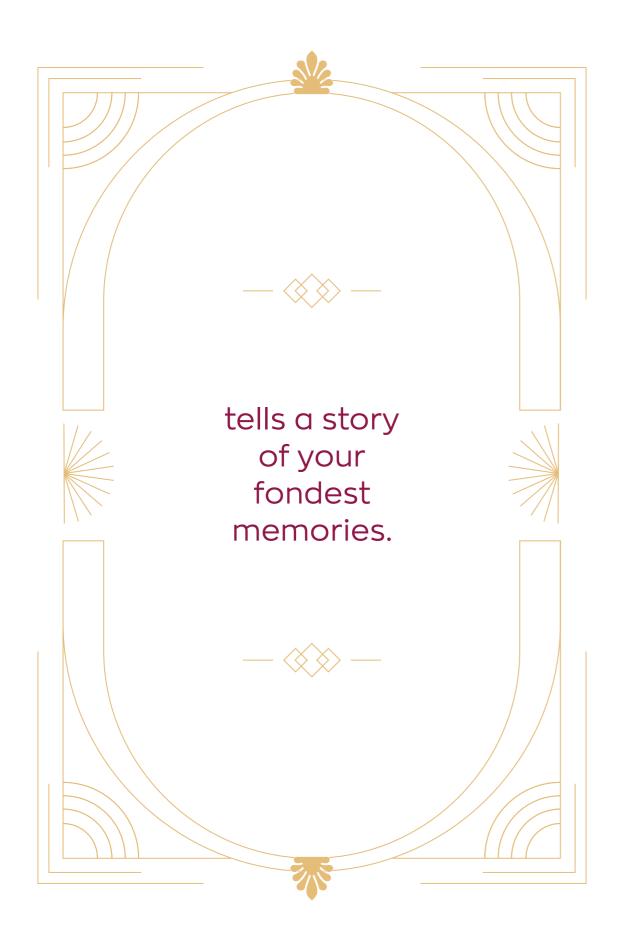


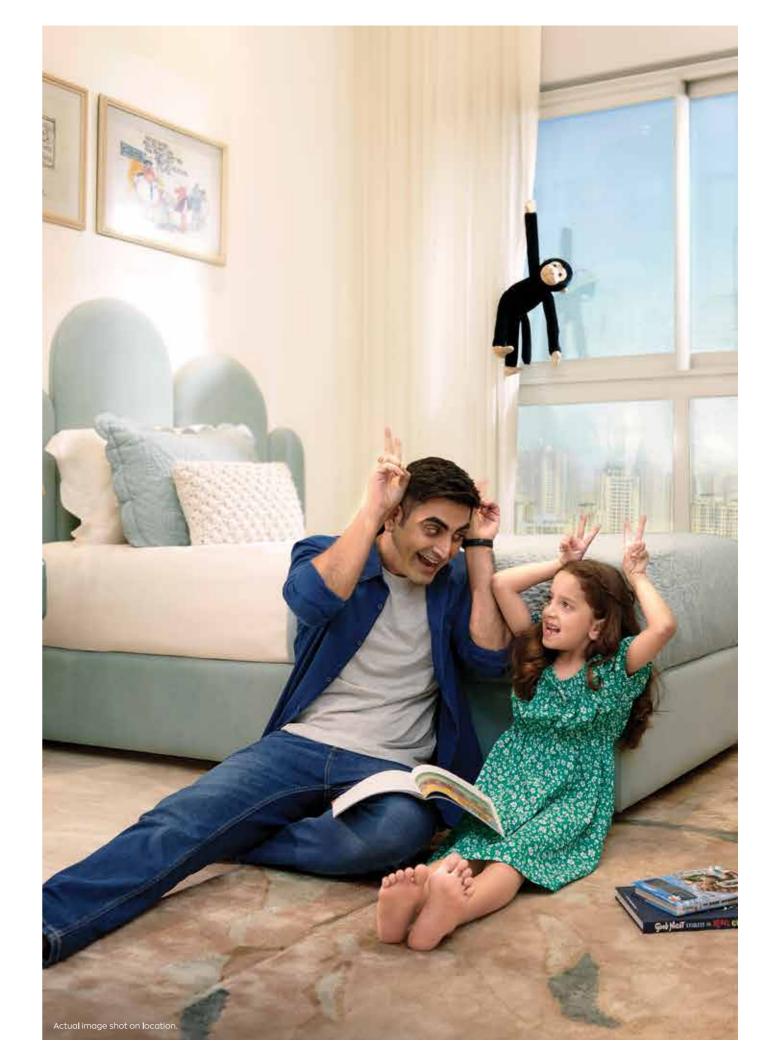


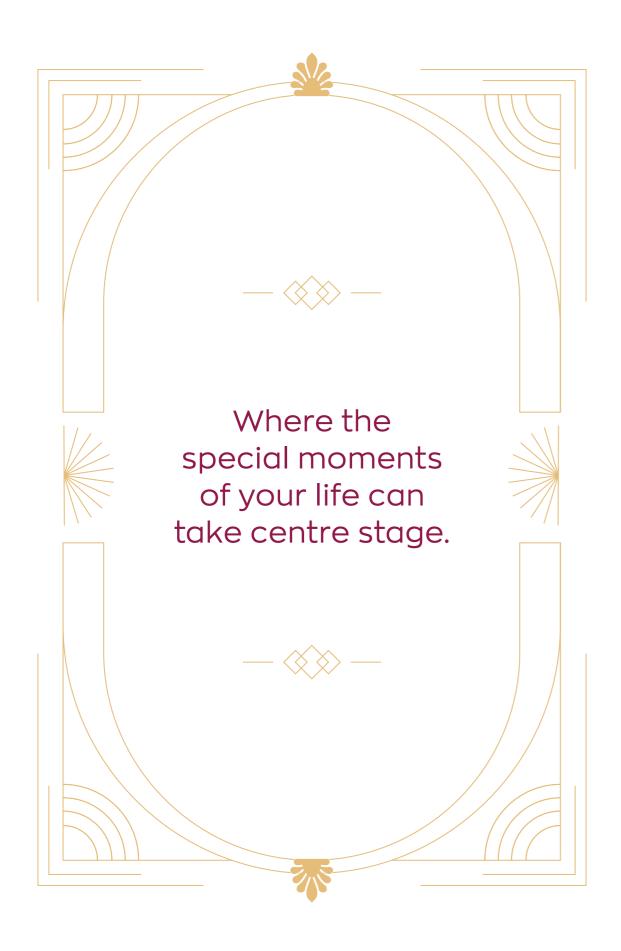


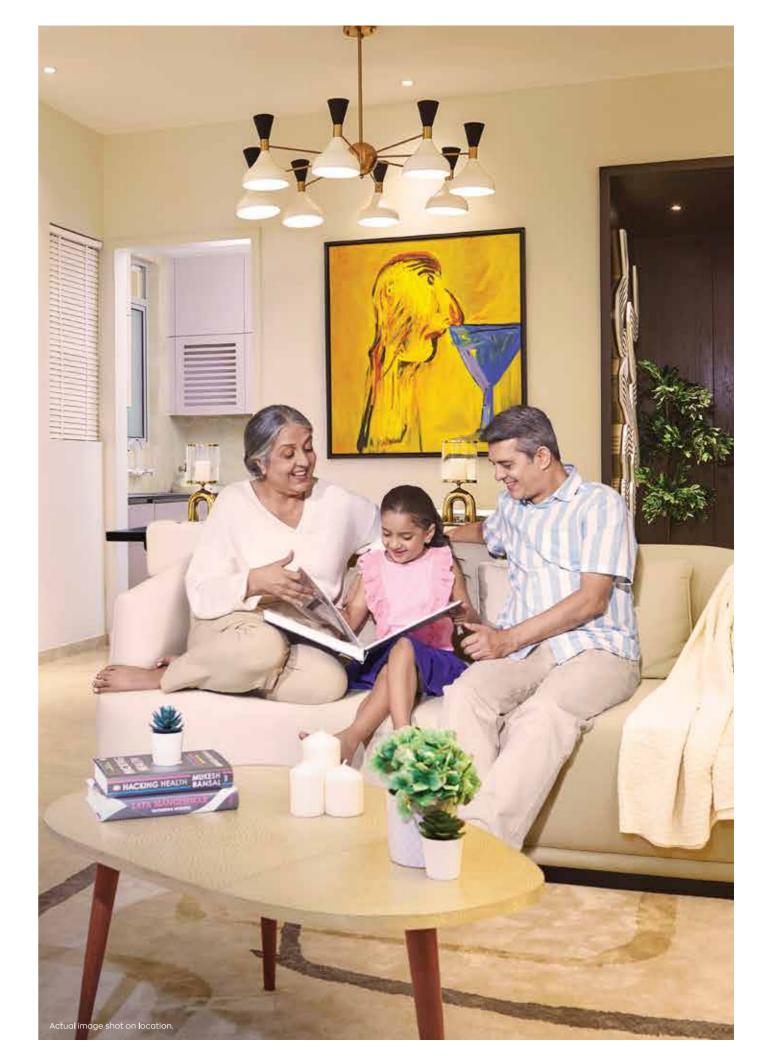


arDelta











— INTRODUCING

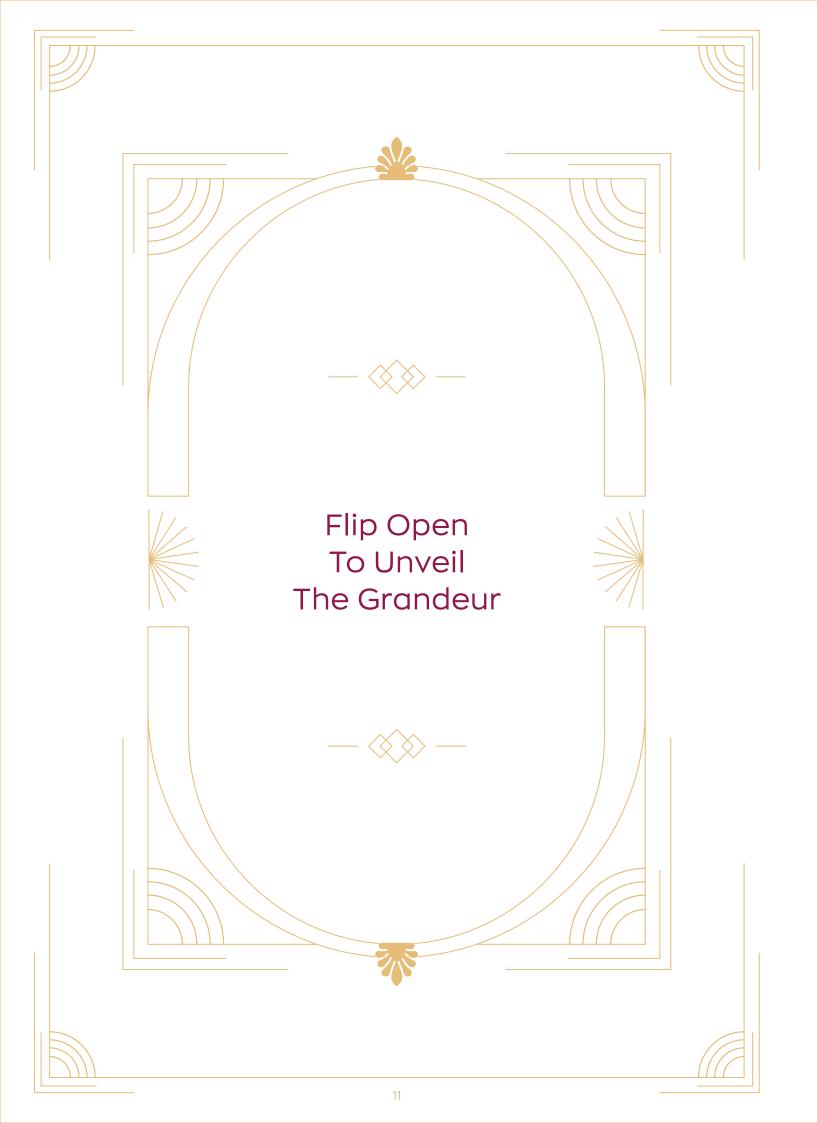
# BELICIA

Centred around you



10

\*Approximately

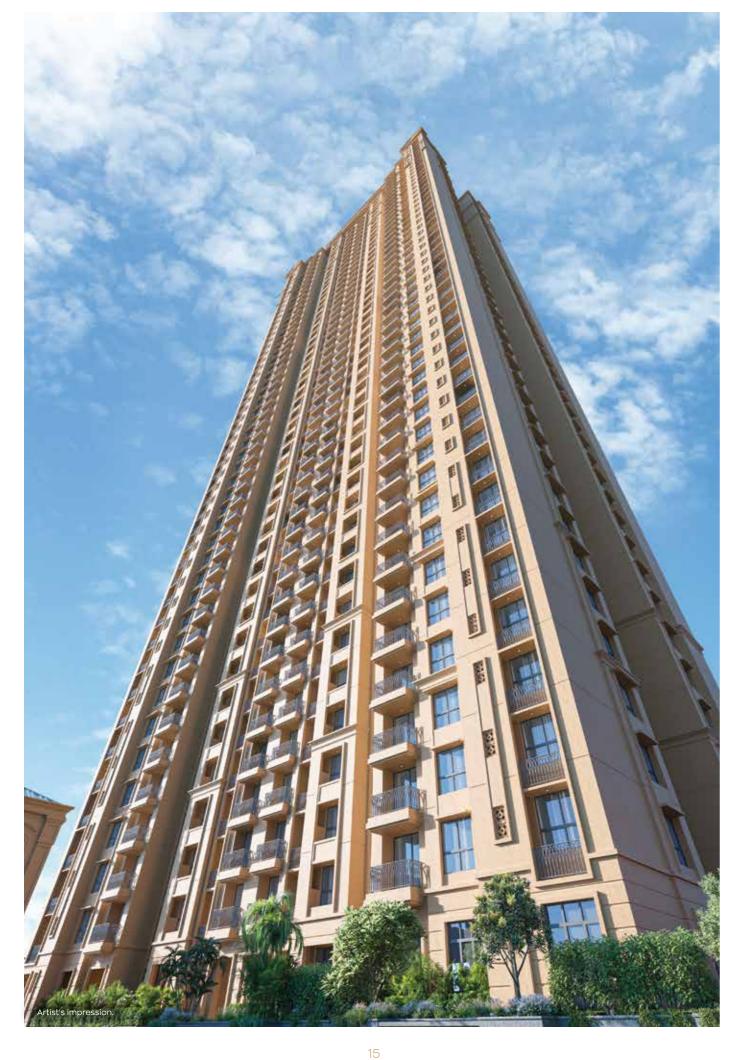




# **BELICIA**

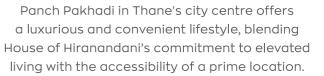
• Centred • around you







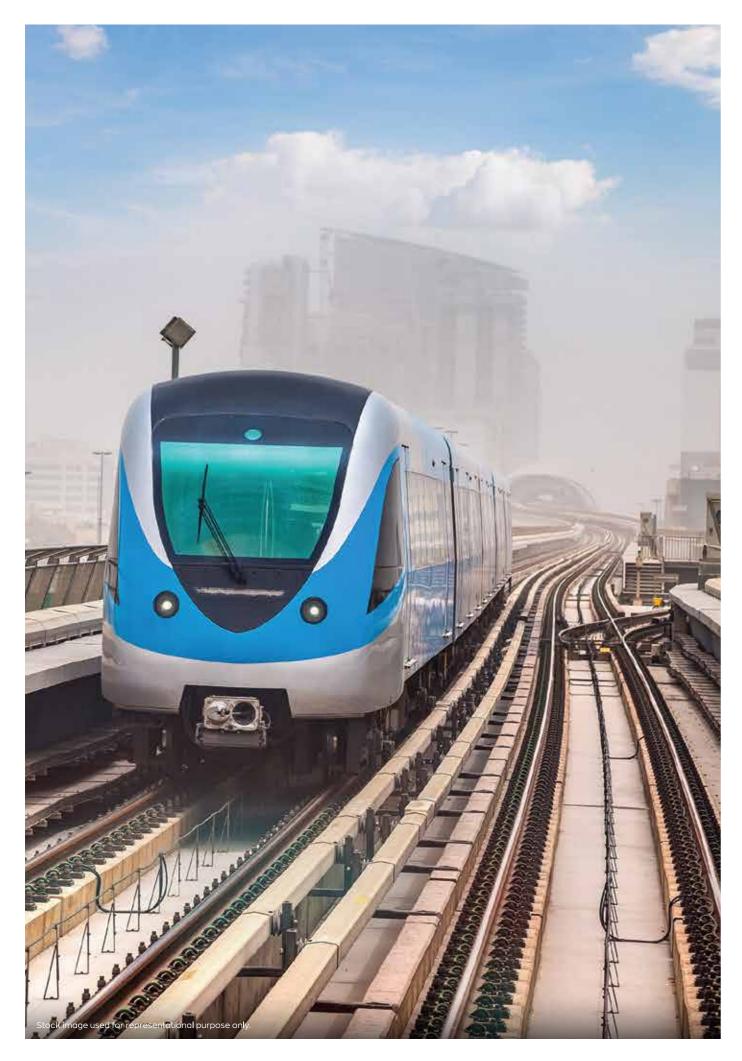
Panch Pakhadi; Thane's Iconic City Centre

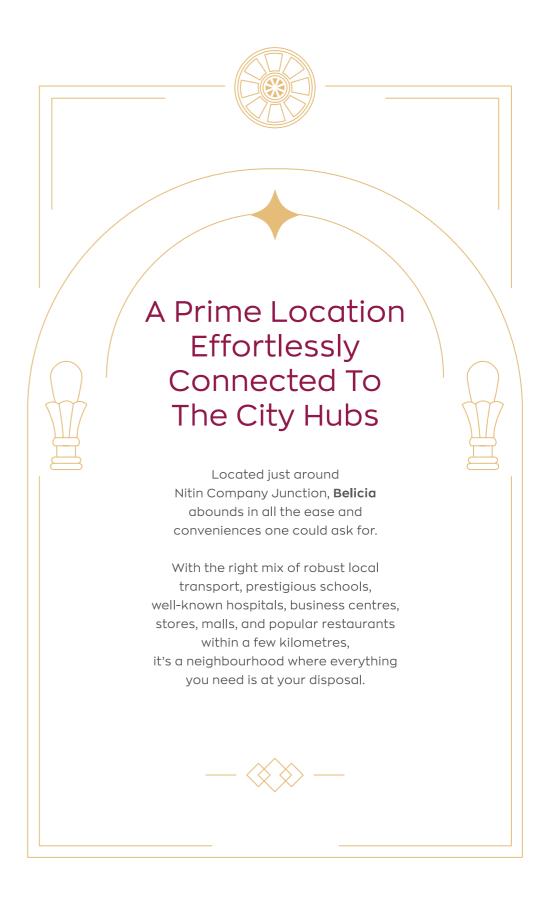


Situated in one of Thane's oldest and most sought-after locales, it epitomizes Thane's timeless essence. Panch Pakhadi teems with essential spots, creating a dynamic and bustling neighbourhood.

The unique combination of strategic location, opulence, and the area's flourishing development makes Panch Pakhadi an unparalleled lifestyle choice.









Supreme Transport Network

- Eastern Express Highway 200 m
- Upcoming Metro Station 400 m
- Teen Haath Naka Flyover 1.5 km
- Thane Railway Station 2.2 km
- Mumbai-Agra
   National Highway Junction 2.2 km
- Mulund Toll Naka 3.5 km
- International Airport 18.7 km



**Educational Institutions** 

- Smt. Sulochanadevi Singhania School - 1.5 km
- Lodha World School 3.6 km
- CP Goenka International School - 4.5 km
- Hiranandani Foundation School - 7.6 km



Healthcare Facilities

- Kaushalya Hospital 400 m
- Thane Health Care 550 m
- Jupiter Hospital 1.8 km
- Global Hospital 4.2 km
- Hiranandani Hospital 7 km



Commercial Complexes

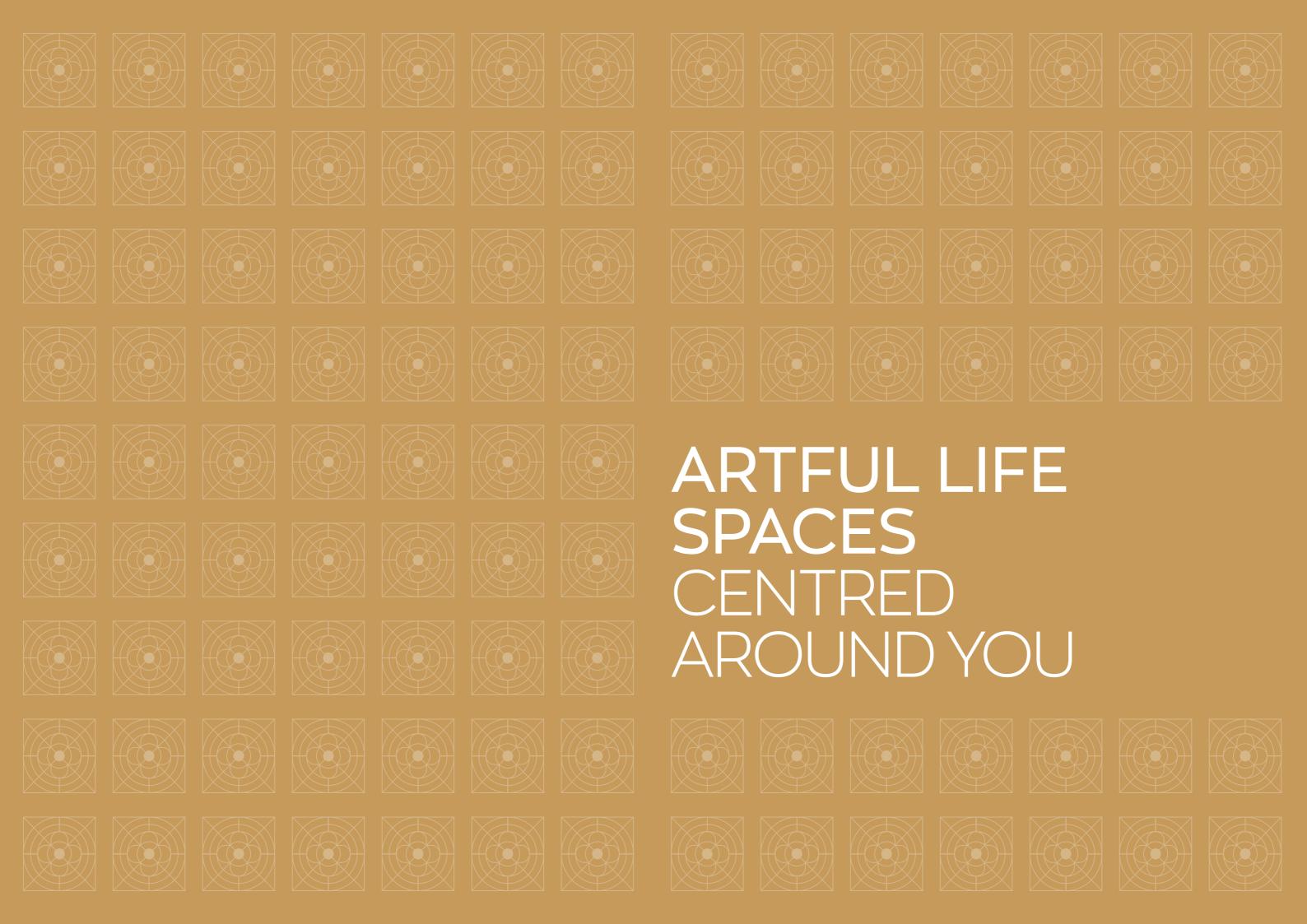
- Shreeji Arcade 150 m
- Dev Corpora 950 m
- Lodha iThink 2.3 km
- WeWork 9 km



Departmental Stores and Malls

- Wellness Forever 150 m
- Korum Mall 700 m
- Viviana Mall 1.5 km







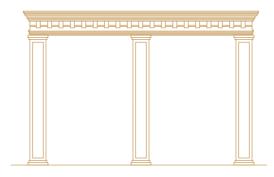
### **Neoclassical Essence Centred Around You**

Step into a realm of architectural excellence where neoclassical structures redefine expectations. Experience the seamless fusion of timeless aesthetics and avant-garde construction, a hallmark of the Hiranandani legacy.



# **PEDIMENTS**

A triangular shape placed above the horizontal structure of the entablature, typically supported by columns.



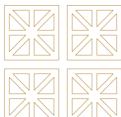
# **PILASTERS**

It is a shallow rectangular elevation feature that projects slightly beyond the wall.



# **CORNICES**

The decorated projection at the top of a wall, provided to protect the wall face or to ornament and finish the eaves.



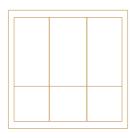
# **JALIS**

Gives beauty to the elevation.



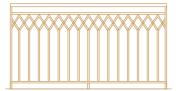
# **GROOVES**

A groove is a deep cut in the external plaster to improve aesthetics.



# **NIBS**

Excellent framing for the windows.



# **RAILINGS**

25

Galvanised to avoid rust. Heavier sections for safety.



# **COLOUR**

Synthetic plaster, anti-fungal, durable for long life.

# Sky-high Living. —— Top-notch Lifestyle.



1.5 acre\* land parcel



48-storeyed tower



Luxurious 2, 3 & 4 BHK apartments



8 apartments per floor\*\*



6 lifts & 1 fire lift



2 parking lifts



Vastu compliant apartments



City and Yeoor Hill views



First habitable floor from 6<sup>th</sup> floor with panoramic views



Designer entrance lobby



Strategic location



Proximity to nearest metro station



Belicia comprises of basement, stilt / ground floor, 5 (five) floors of podium, including 1 (one) amenity floor and 48 (forty-eight) residential floors. \*\*each floor shall consist of either 6,7 or 8 apartments.

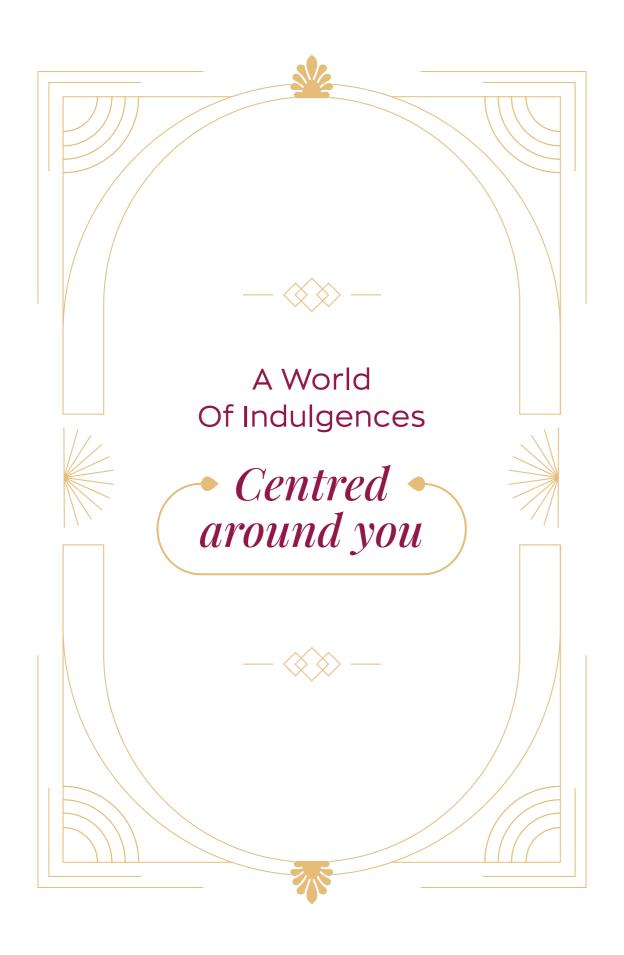


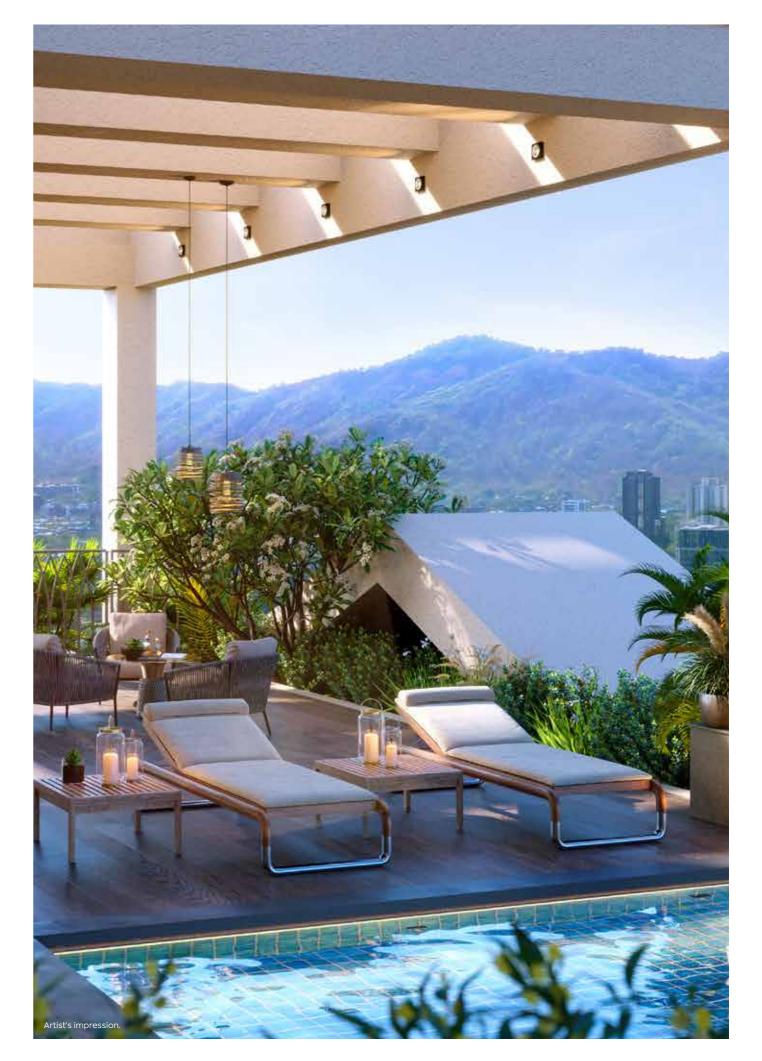








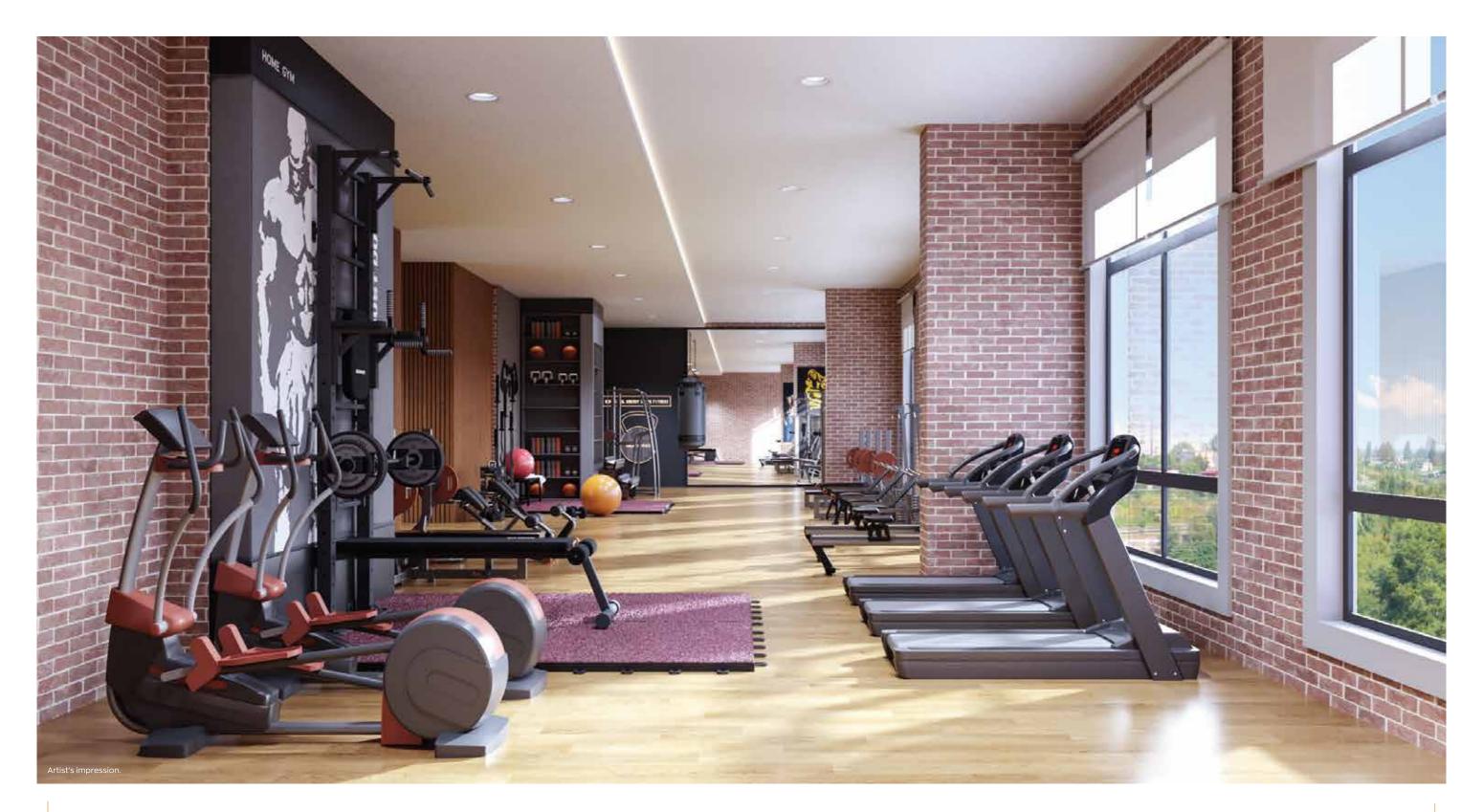








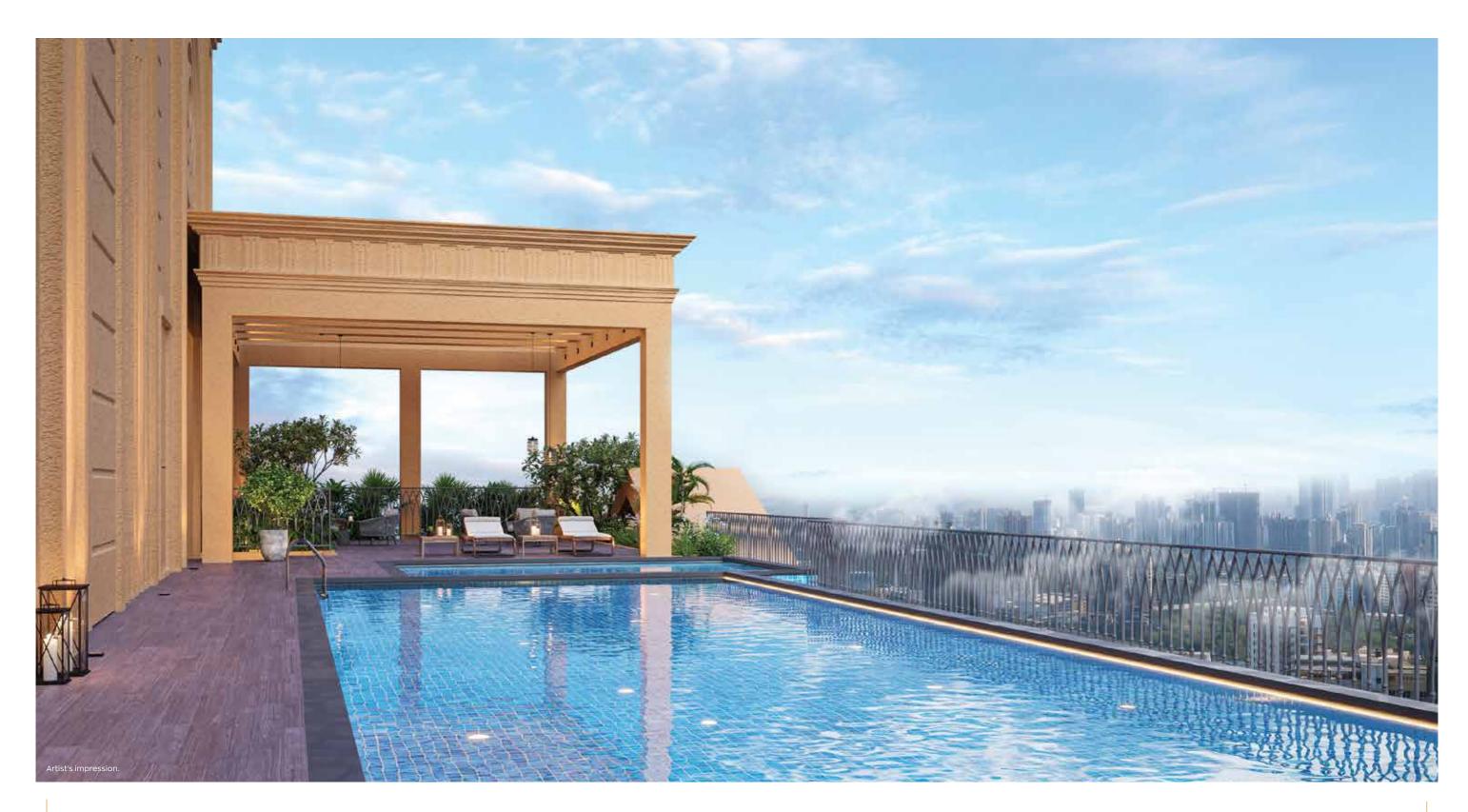






Elevate your fitness amidst the cityscape

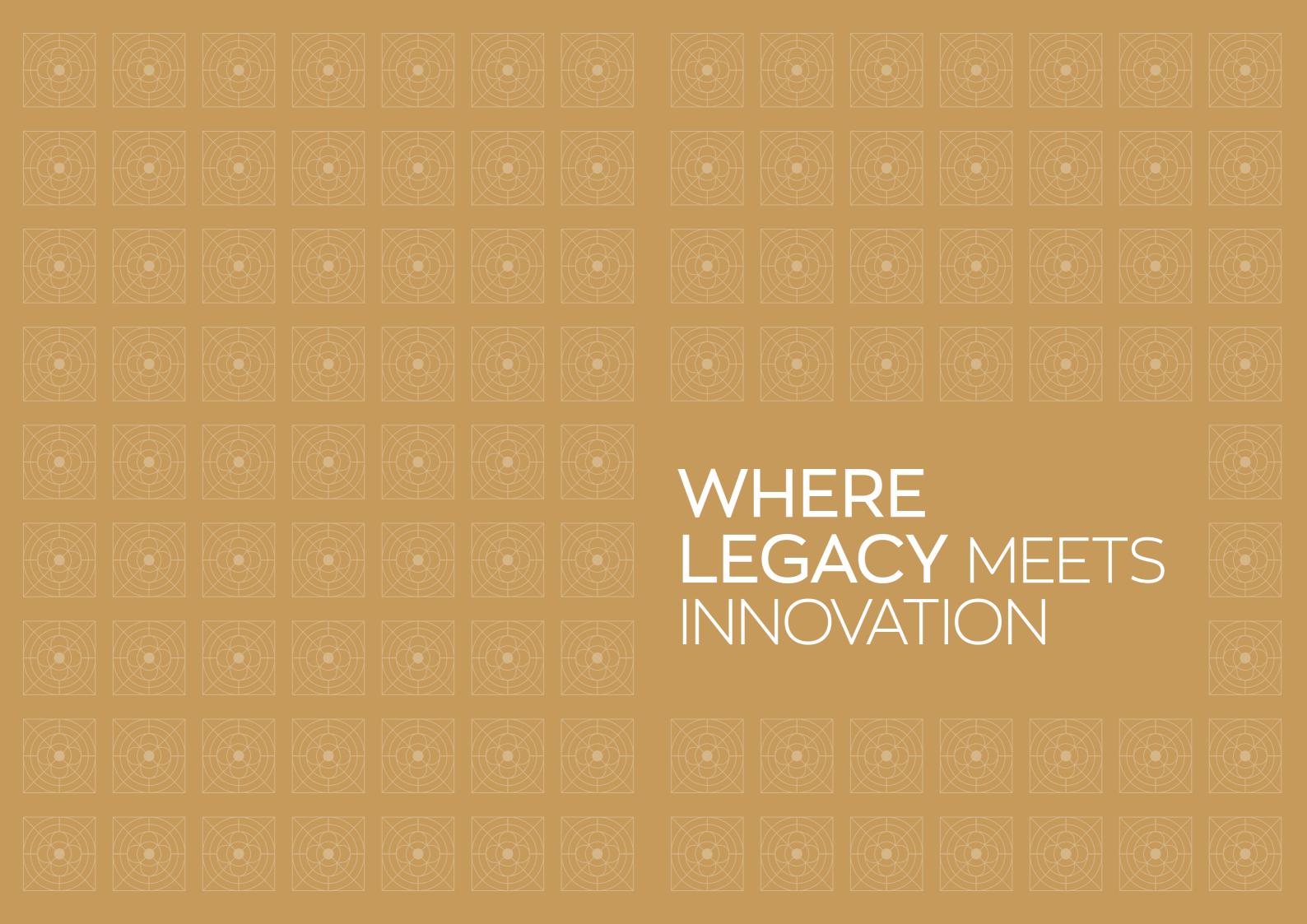
Furnished with state-of-the-art equipment and a range of fitness products, the rooftop gymnasium is one-of-a-kind in the neighbourhood, with spectacular city views.





Relax with stunning views from your rooftop swimming pool

Blue skies overhead and serene blue water below, the rooftop swimming pool is where you can splash away all concerns. Swim carefree and discover mesmerising views that enchant you.





# Meticulously Crafted For An **Exceptional Living** Experience

House of Hiranandani stands at the forefront of real estate innovations in India. It is renowned for crafting iconic integrated communities across Mumbai, Bengaluru, Chennai, and Hyderabad.

With over four decades of expertise, their signature-styled neighbourhoods redefine modern living, seamlessly blending residential, retail, hospitality, healthcare, and educational facilities. Through our commitment to excellence we create value for all stakeholders, embodying inclusivity and holistic living at every turn.

MILESTONES\* ----

**89,664 Students** 

25,375 Homes

61,670 Trees





**45.82 Million Sq. Ft.**Developed

Educated

Delivered

Planted



52

Actual image shot at Hiranandani property.

<sup>\*</sup>Milestones updated as on date 31/07/2023.



# **Brand Values**

### **New Urbanism**

New Urbanism is a pragmatic approach which promotes the creation of environment friendly communities that are more pedestrian oriented and self-sustainable.



### **Architectural Prowess**

Every House of Hiranandani structure is a thoughtful mix of vivid imagination, quality workmanship, contemporary accents and flawless execution with attention to detail.

### **Quality Construction**

From carefully selected materials to precision engineering, our commitment to excellence is reflected in every aspect of our construction process.



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# Our Business Range







High Street Retail



Hospitality



Financial Services



Commercial



Warehousing



Healthcare



Education

Our Pan - India Presence



Mumbai Metropolitan Region



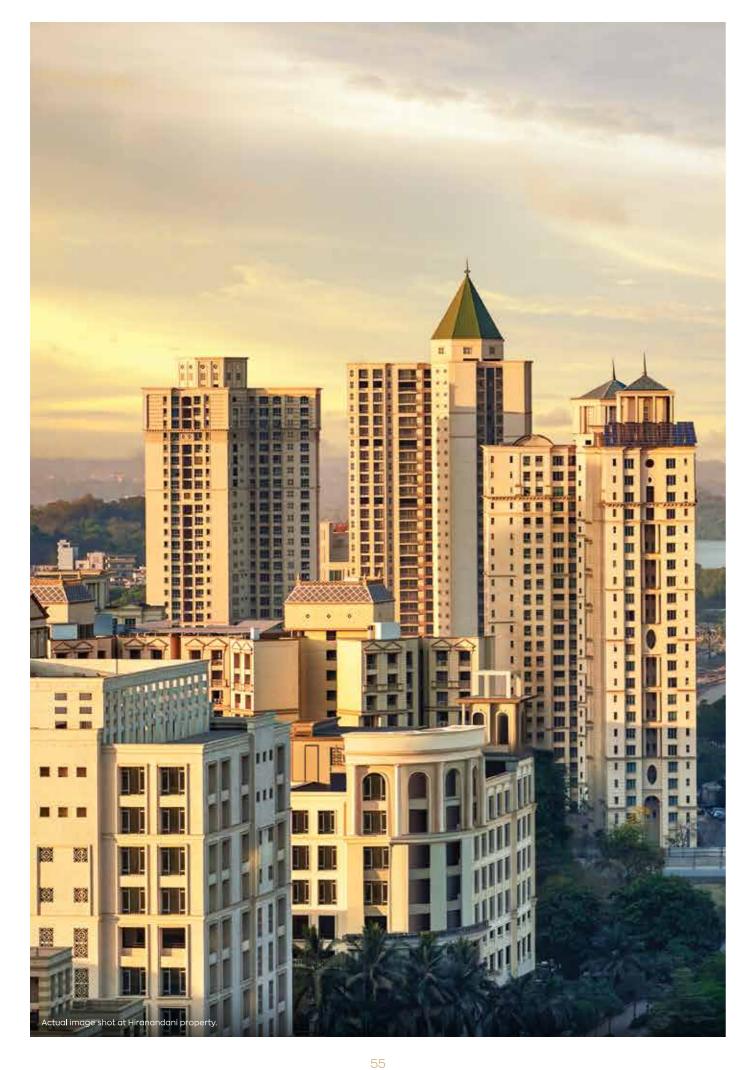
Bengaluru



Hyderabad



Chennai



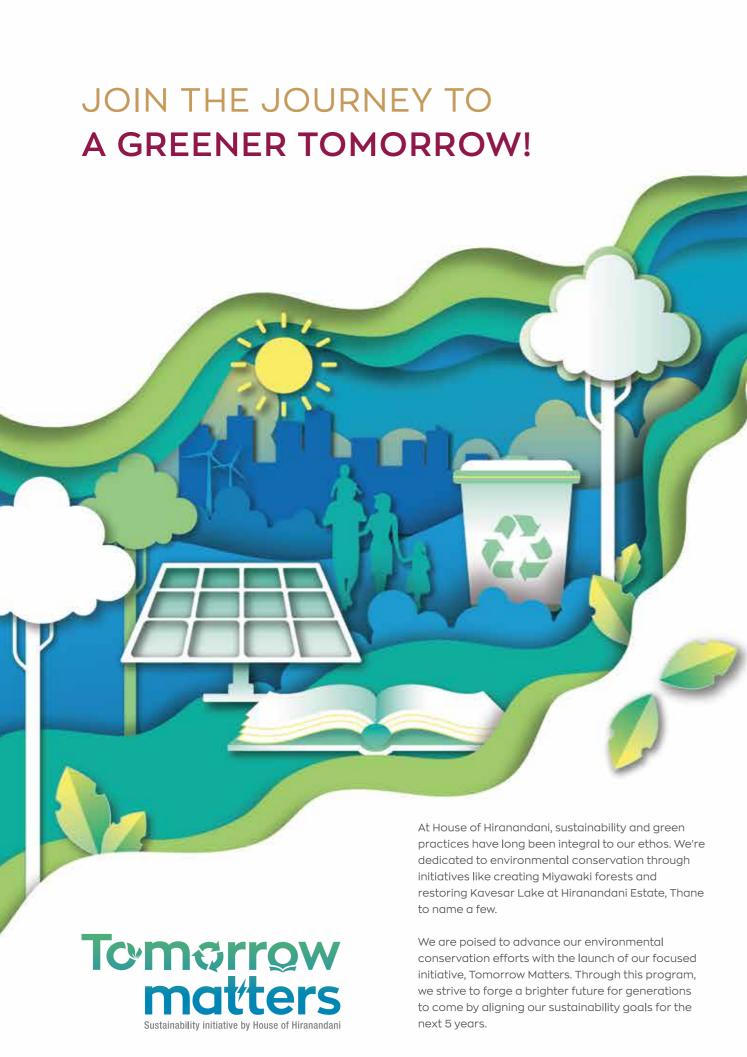


# Designing Communities To Inspire Holistic Living



At House of Hiranandani, customer delight is the core of our every project. It is our constant endeavour to integrate every family into an inclusive community.

Every township designed by
House of Hiranandani is a perfect mix of creative
imagination, fine craftsmanship and artistic designs.
We associate with the best of brands to help us
deliver homes that inspire a good life and
harmonious living. This commitment of ours leads us
in transforming skylines and creating landmarks.





Explore eco-friendly homes with energy-efficient designs, maximising sunlight and ventilation. Our projects feature smart lighting, solar panels, aiming for 70,000,000 kWh of renewable energy and 100% EV charging provision in parking.



# **GROW GREEN**

Embrace nature in our communities with lush green spaces and tree-lined avenues. Tomorrow matters, and we pledge to plant 25,000 trees in the next 5 years, contributing to biodiversity conservation.



# **WASTE WISE**

Join our sustainability initiative! Our waste management minimises environmental impact by focusing on recycling plastic and converting wet waste into organic compost. Our goal is to responsibly handle and recycle 18,000 kg of plastic in 5 years while creating over 34,00,000 kg of compost through efficient waste management practices.



# **ECO ENLIGHTEN**

Empower yourself for a sustainable future with Tomorrow Matters.

Join our educational campaign through workshops and webinars, aiming to equip 100,000 individuals with actionable knowledge to reduce their carbon footprints in the next 5 years.

Embrace a lifestyle that echoes a joint commitment to a sustainable and responsible future. Welcome to a home where your choices today shape a better tomorrow for all.





Scan to discover a brighter future



In partnership with



Call for enquiry: 022 4618 3333

Office Address: House of Hiranandani, Olympia, Central Avenue,

Hiranandani Gardens, Powai, Mumbai - 400 076

Site Address: Belicia, Almeida Road, Near Nitin Company Junction, Panchpakhadi, Thane (W) - 400 602

**Disclosure:** All intending purchasers are required by law to inspect all plans and approvals and appraise themselves of all other relevant information in this brochure. Nothing in this brochure is intended to substitute the actual plans and approvals obtained from time to time by the Promoter. Project Belicia is being developed by Rajshila Construction LLP, the LLP of Prescon and Eternia Developers LLP the LLP of House of Hiranandani is the Development Manager of the Project. Project is funded by and mortgaged with Tata Capital Housing Finance Limited and Tata Capital Financial Services Limited.



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